



Helen
CRAWLEY AUSTIN

Results Driven!

Financial Coach . Consultant . Author . Motivational Speaker

www.MasteringMoneyCoaching.com

www.HelenCrawleyAustin.com

“There are two strong parts of me. I am a natural born project manager, and I am intrigued by money.” *Helen*

A native of Steubenville, Ohio, Helen holds a Bachelor of Science degree in Electrical Engineering from Ohio University and a Masters of Science degree in Computer Science from Howard University. She has presented to, mentored and helped thousands of individuals with their personal finances. With her background in Engineering and her Executive Leadership, Helen has traveled the United States and Caribbean spreading her message of reducing debt now to accumulate wealth later. She is a former Vice-President at Lucent Technologies and now CEO of Mastering Money.

Crawley-Austin’s story of her own family challenge confirms the idea that when partnering with groups of like-minded people you can succeed in changing your financial future. In 2012, she challenged her family to become masters of their money. She and 15 family members committed to reducing their debt and building wealth during a yearlong campaign. Under her expertise and guidance, the family paid off more than \$300,000 in debt.

Helen has spent most of her adult life climbing the corporate ladder and managing others. She loved the work she was involved in, but her true goal in life is to help people. She started Mastering Money, because it was her passion. She believes that the work she does with Mastering Money is more than just financial planning. She wants to impact lives and instill long-term change in the people involved with her financial programs. Staying connected with them through social media, video, webinars, emails – whatever it takes to get them where they need to be – that’s where she finds joy in what she is doing.

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GET STARTED WITH MASTERING MONEY

Mastering Money will teach you the truth, the strategies and the tactics of what it really takes to master your money. This program includes four key components: mastering your spending plan, mastering your mind, mastering your business, and

STEWARDSHIP PROGRAM: Launch a Stewardship or Debt-Free Program at your church or organization. Financially free congregations create financially free ministries.

SOCIAL MEDIA: Each month there is a new challenge a person can do on their own. The challenge will be posted on Facebook, Twitter, Instagram, and in her newsletter.

Everyone can be involved in Mastering Money by following Helen on social media. People across the country are taking Helen's monthly challenges and changing their financial lives. Through social media, over \$1 Million dollars of debt has been reduced and over a quarter of a million has been paid off in the last few years.

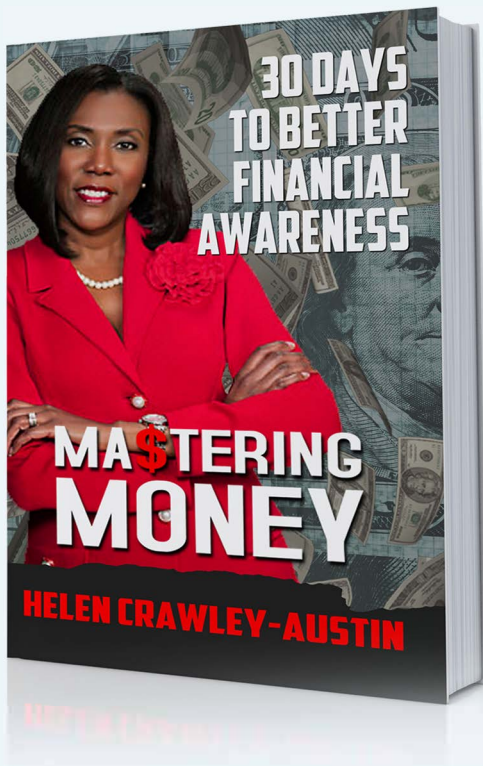
Join the movement at www.helencrawleyaustin.com, where individuals can register for nationwide clubs when they pay off a debt, increase their savings or improve their credit score. Through these clubs, individuals find encouragement to continue their journey to financial success.

SPEAKING ENGAGEMENTS: Start a Mastering Money program in your church or organization. Invite Helen to speak at your next event.

COACHING: Members will receive live group coaching from Helen. Each week you will be provided with life changing lessons and actions for members to complete. At the end of the sessions, you will walk away with a personalized plan of action that you've created with Helen's assistance. To get started with a group and/or individual coaching, visit www.masteringmoneycoaching.com.

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LIVE DEBT FREE

Are you overwhelmed by debt? Do you want to manage your money better, but don't know where to start? Do you want to experience true financial freedom? When you learn how to Master your Money, you will overcome debt and become a better authority over your money, dreams and time.

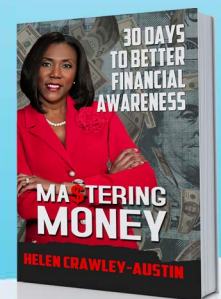
30 Days to Better Financial Awareness

30 Days to Better Financial Awareness, a month-long devotional catering to the financially curious reader.

In this **30-day devotional**, you will see how transformation in your finances is possible when you become more financially aware. Each daily entry emphasizes a key concept in money management and includes an action step to put into practice.

In 30 days, you will:

- Learn how to view money from a biblical perspective
- Find ways to reduce your spending and decrease your debt
- Identify additional sources of income
- Find courage to pursue a dream toward building wealth
- Learn the importance of investing
- Make giving a priority in your overall financial plan





HELP FROM HELEN

Q: I am in debt, where do I start?

HCA: You will never get out of debt unless you have a meaningful reason to get out of debt. Many times it takes months to get out of debt, and if your reason does not mean a lot to you, then you may not stay motivated.

Q: What's the best way to pay off a debt? Do I pay the debt with the highest interest rates first?

HCA: Everyone wants to pay off debt quickly. Starting with the smallest debts first is better because you can celebrate more quickly. You won't want to delay your celebrating because your debt with the highest interest rate may be so large it takes years to pay off.

Q: What is the best way to stick to my budget?

HCA: Using cash is key. Become organized and take out the exact amount of cash needed for each expense and place it in a Ziploc bag. The goal is to not exceed the dollars in the Ziploc bag for each expense.

Q: Is it possible to improve my credit score in 3 months?

HCA: Yes! By paying your bills on time every month. You can also have quick wins by verifying that everything on your credit report is correct.

Q&A

Affiliates:



“Whatever you have, until you make more, you must spend according to your income.”

“Living within your means gives you peace of mind and long-term flexibility. If you can buckle down now, then save money and invest in the right places – your life can be different.

Helen

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